

SAFILO

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SAFILO - SPRING/SUMMER 2014 EYEWEAR COLLECTION

The new Spring/Summer 2014 Safilo collection of optical frames celebrates the impeccable quality of items "Made in Italy", reinterpreted with the great expertise and passion of a brand with a history spanning 80 years. The new Safilo eyewear collection reflects the brand's greatest strengths: Italian creativity, reliability and innovation.

Made in Italy – Women

SA 6006

This ultra-lightweight women's optical frame conveys an aura of elegance and flaunts a unique combination of materials with its acetate front and temple tips combined with ultra-slim metal temples. Minimalism is the key to this pure, softly rounded model which flatters any face shape, ensuring a perfect fit thanks to the Elasta hinge, the brand's new signature detail.

The color palette features ever-present shades of black-light gold and havana-palladium, accompanied by refined pastel hues of coral-copper gold and cyclamen-pink.



SA 6009

Classic and sophisticated, this new optical frame is designed for women who are looking for a refined accessory that highlights their femininity. This model has clean, simple profiles and a slim steel front that match ultra-slim metal temples embellished with a timeless "hammered" texture. This exclusive manufacturing technique is inspired by a skillful jewelry-making method dating back to the 1940s. Available in bright, intense hues of brown, rose gold and palladium.



Made in Italy – Men

SA 1009

A harmonious blend of symmetry and style, these men's glasses with a bold, avant-garde design combine pure, simple lines with linear shapes for a contemporary allure. A small metal plaque that adorns Safilo's vintage models stands out on the initial part of the temples. A striking combination of translucent acetate gives life to a unique graduated shading effect in tones of havana, brown-crystal, black-grey and black.



SA 1014

With a lightweight feel and the utmost comfort, this large, square-shaped men's optical frame has ultra-slim profiles and temples. An alluring mix of metal and Optyl (a registered trademark for an ultra-lightweight plastic material that provides unparalleled elasticity and strength), lends an ethereal note to this model, available in shades of havana-red-ruthenium, havana-blue-black, havana-bronze, black-ruthenium.



Seventh Street

Safilo's Seventh Street eyewear line meets the needs of the most demanding customers with a wide range of glasses dedicated to young trendsetters who want to follow the latest fashion trends but also express their individuality. Personality, style and practicality are the main features of the new Seventh Street eyewear collection.

S 230

This steel optical frame for boys has a rectangular front and flat temples, for an ultra-lightweight feel and maximum comfort.

The frame has a bright, edgy color palette with contrasting tones on the inside and outside of the frame in blue-orange, ruthenium-yellow, black-green and matte-gloss black.



S 232

This unisex steel optical frame with slightly rounded edges is lightweight, stylish and practical, which makes it the perfect choice for every young person, boy or girl.

This model features playful details and a lively interplay of trendy colors: purple-ruthenium, black-fuchsia, red-black, brown-yellow, blue-ruthenium and matte-gloss black.



The Safilo eyewear collections are produced and distributed by the Safilo Group.

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