



BOSS SPRING/SUMMER 2014 EYEWEAR COLLECTION

The Spring/Summer 2014 BOSS Eyewear Collection presents new sunglasses and optical frames with a sophisticated allure, a perfect blend of vintage inspirations and elegant hues.

TIMELESS ELEGANCE

Mod. BOSS 0595/S

These men's metal sunglasses feature a refined retro-inspired style, highlighted by small rivets on the front, framing the lenses, and on the initial part of the temples, adorning the logo area. This model is embellished with unique gloss/matte color contrasts in various shades available with prescription or sunglass lenses, in shades of black with rose gold temples and gray lenses, black with ruthenium temples and green lenses, dark brown with light gold temples and brown/gray lenses, black with rose gold temples and light blue lenses, black with dark ruthenium temples and light blue lenses, dark brown with light gold temples and light blue lenses.



CONTEMPORARY FEELING

Mod. BOSS 0591/S

With their softly rounded square silhouette, these acetate sunglasses capture the glamorous spirit of the 1980s, reinterpreted with contemporary detailing, such as the temples' metal core, which is clearly visible through the transparent temples, and which is emblazoned with an original geometric micro-texture. This model comes in soft nuances of black with crystal/black temples and shaded gray lenses, Havana gray with crystal/black temples and shaded brown lenses, brown/Havana with crystal/black temples and shaded gray lenses, black/shaded honey with crystal/black temples and brown lenses.



MODERN LOOK

Mod. BOSS 0603

This acetate optical frame has a large, rectangular, easy-to-wear shape and is extremely comfortable thanks to the integrated flex hinge on the temples. An understated color palette highlights this model's contemporary attitude: black with dark ruthenium metal detailing, mélange gray with black temples, mélange brown with brown temples and mélange blue with blue temples.



CHIC ATTITUDE

Mod. BOSS 0611/S

These women's acetate sunglasses look to the past with their 70s-inspired large, softly rounded silhouette. A unique color palette adds a sophisticated note to this model, while an appealing interplay of transparent materials allow for the temples' metal core to be clearly visible. The colors combinations include: black with crystal/black temples and shaded gray lenses, dark Havana with crystal/black temples and shaded brown lenses, blue with crystal/black temples and shaded gray lenses, cherry with crystal/cyclamen temples and shaded brown lenses.



FEMININE STYLE

Mod. BOSS 0616

An essential, minimalist design and a lightweight feel characterizes this softly rounded rectangular metal optical frame with acetate temples and slim profiles. The temples' metal core shows through the transparent temples, bearing the flex hinge, for utmost comfort. The color palette includes elegant hues of matte black/rose gold, matte brown/gold, matte cyclamen/light gold and blue/ruthenium.



The BOSS collection of sunglasses and optical frames is produced and distributed by the Safilo Group.

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